

Claudia Menezes of GoPegasus Honored by WITTI as a Top Woman in Travel and Tourism

Orlando, FL, February 25, 2020 – Claudia Menezes, vice president and co-founder of GoPegasus, was honored by WITTI (Women in Travel and Tourism International) as one of the Top Women in Travel and Tourism at the recent Connect Travel Marketplace in Kissimmee, Florida.

Menezes was selected by a panel of travel industry peers as one of the Outstanding Women in Travel and Transportation. The award was presented by Kelly Craighead, president and CEO of Cruise Lines International Association, during a February 20 ceremony. Recognized for her trailblazing and innovative business approach, Menezes – along with her co-founder Fernando Pereira – has grown their family-owned transportation company into a global operation, servicing leisure and corporate clients in all aspects of travel planning and management.

WITTI was founded by Laura Mandala of Mandala Research to serve as a forum for networking, advocacy, education and professional development for women working in the travel industry. According to WITTI, research by the Peterson Institute for International Economics shows a positive correlation between the presence of women in corporate leadership positions and profitability. In fact, the findings from a survey of more than 20,000 firms globally, indicated that those companies increasing their representation of women in senior leadership roles by 30 percent experienced a 15 percent increase in profitability.

Menezes began her travel career in her native Brazil. She has been inspired by many women along the way, but none more than her mother whom she claims as her greatest mentor and role model.

“I am very honored to be recognized along with so many incredible women in the travel industry who work hard every day to go above and beyond to create a quality experience for

their clients, “ said Menezes. “And I’m especially grateful to WITTI for their part in raising the profile of women in all roles who make a positive impact on our industry.”

The WITTI Top Women in Travel and Tourism award is one of many local and national recognitions received by GoPegasus for their contributions to the travel and transportation industry, and to their local community.

About GoPegasus

With offices in Orlando and Miami, GoPegasus has served the Florida leisure and corporate travel industry for more than 25 years. Co-founded by Claudia Menezes and Fernando Pereira, the company delivers the full spectrum of tour and transportation services, specializing in corporate and leisure groups, independent travelers and large-scale sports events. From the state of Florida’s largest fleet of 61-seat charter coaches, to smaller 29-seat mini-buses, GoPegasus is equipped to accommodate any size group. GoPegasus.com

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